

## Announcement from ElectroniCast Consultants

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# IoT Market in Japan

IoT Use Cases, Players, Market Outlook to 2022



**Universal Data Resources Inc.**



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# IoT Market in Japan

**IoT Use Cases, Players, Market Outlook to 2022**

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## **ElectroniCast Consultants**

ElectroniCast is a sales agent for Universal Data Resources Incorporated (UDR) for this Market Outlook report. This report can be ORDERED ON-LINE at [www.electronicastconsultants.com](http://www.electronicastconsultants.com)

## **About Universal Data Resources Inc.**

Universal Data Resources Inc. is a Japan-based market intelligence firm that focuses on emerging technology and market. The company's market research and consulting services provide industry participants and stakeholders with in-depth analysis of emerging technology trends, business issues, market drivers, and end-user demand dynamics across multiple application domains including home, mobile, health, automotive, enterprise, and industrial markets.

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Takao Ogura is the executive vice president of Universal Data Resources Inc. Takao has spent the last fifteen years at the interface of technology, innovation, and marketing research. He is a graduate of Boston University with a degree in International Relations.

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## Report Description

Opportunities to see the word IoT (Internet of Things) with newspapers, magazines, news sites are increasing. IoT, which was in the verification experiment stage until 2016, has entered the full-scale introduction stage in all industrial fields in 2017.

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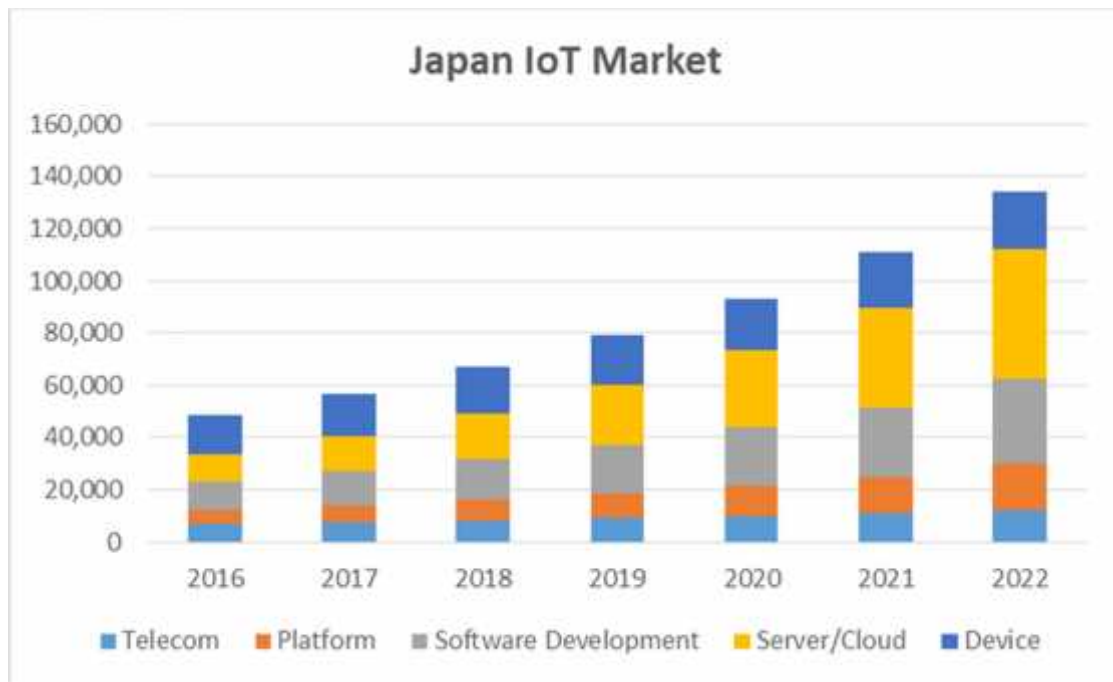
Similar concepts of IoT have been proposed previously such as ubiquitous computing and M2M.

The Japanese government introduced the idea of a ubiquitous network society by creating "e-Japan strategy" in 2001 and then "u-Japan strategy". Research and development of sensor networks and various IoT related technologies was conducted, and in June 2015, as an important measure of "Japan revitalization strategy 2015", efforts to IoT was proposed.

Three innovations related to sensors, networks, and computing are responsible for IoT's full-fledged launch.

By using inexpensive and quickly available devices, communication technology, IoT platform, cloud server and artificial intelligence, IT users can collect large volumes of various kinds of data in real time and realize different business models by rapid data analysis and processing.

In this survey report, UDR analyzes market size and forecast on Japan's IoT, efforts by the Japanese government, IoT's main communication technology (LPWA), IoT security, IoT use cases, trends and strategies of major companies by sector.



The figure is the amount of user spending in Japan's IoT market, which is 48,742 Million Yen (about U \$ 44 Billion) as of 2016. In the future, Japan's IoT market is expected to become 123,993 Million Yen (about U \$ 112 Billion) in 2022 as full-scale introduction progresses.

\*Exchange Rate: 1U\$=110 yen

### Target Audiences

This report is recommended for the followings:

- IoT device providers
- IoT solution and service providers
- Application developers
- Network service operators
- Datacenter and providers
- Systems integration companies
- Telecom and IT infrastructure suppliers
- Enterprise companies of all type

### Report Benefits:

Identify Japan's IoT Market Size

Forecast for Japan's IoT market by category



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Understand the current status Japan's IoT

Understand IoT policy of the Japanese government

Identify leading IoT vendors in devices, telecom, platforms, software and services

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