



## An Invitation to Executive Masterminds

April 4, 2014

Dear Leaders,

Are you interested in meeting with other high-achieving, motivated leaders?

Have you found executive coaching to be effective?

Are you excited about success in your future - but aren't sure how to achieve it?

If so, you may be interested in a special invitation I'm making to a select group of talented leaders (including YOU!).

Starting **Thursday, May 1<sup>st</sup>**, I will be hosting three **Executive Masterminds**. These highly selective small groups are designed to connect you with leaders like yourself in a confidential environment – to learn from each other, share brilliant ideas, and get answers to keep excelling in your career.

All the details are below. **Please RSVP** with a quick note to let me know if you're interested by emailing me personally at [Joelle.Jay@LRI.com](mailto:Joelle.Jay@LRI.com), and we'll take next steps. Let's get you connected!

Warmly,

Joelle

P.S. With only 3 Masterminds open, space will go fast! If you're at all interested, please let me know asap!



### **Why are Executive Masterminds worthwhile?**

In my research and coaching with business leaders, I hear similar themes:

- “I feel alone.” Highly-talented leaders are often missing a sense of connection and collegiality with people as inspired and ambitious as themselves.
- “I am facing tough challenges.” Leaders don’t always have the opportunity to discuss their challenges in a safe environment, where they can work them out - together.
- “I am anxious about my advancement.” The numbers of leaders who achieve their ambitions are daunting, and they often wonder if they will be one of the few that continue to get ahead.

Executive masterminds give highly-talented, highly-accomplished leaders the opportunity to connect with other leaders to share their ambitions as well as their challenges, and work together to get the breakthroughs that ensure their continued success.

### **What are Executive Masterminds?**

Executive Masterminds are facilitated groups of 3 leaders, specifically chosen to work together because of similar interests, who meet on a regular basis to coach each other toward their biggest goals and next-level achievements.

The meetings are designed to be highly structured and carefully facilitated at first, with the help of a dedicated expert coach to guide the process. This creates a sound foundation for the Mastermind, whose members quickly learn the process and continue to meet on their own from then on. Masterminds may continue to access their coach or additional resources if it helps them sustain their momentum, or they may customize the process and find their own best way to continue helping each other overcome obstacles and achieve their goals over time.

Like coaching, Executive Masterminds give each member the opportunity to do the important “inner work” that is needed to get the results they want – in their careers and in their lives.

### **What makes an Executive Mastermind a unique opportunity?**

You likely have a variety of supporters (mentors, sponsors, coaches, etc.), but you may not have had the opportunity to connect with other leaders just like you - with similar experience, similar goals, and fresh perspectives, who will understand what it’s like to be you. Even if you do, you may not have had the chance to work with them in a safe, confidential environment where you



can focus entirely what you need to stay successful. Those fortunate to have had such experiences find they inevitably come to an end – whether it's the end of a mentorship, the end of a coaching engagement, or the end of a program.

Executive Masterminds provide that opportunity. You will:

- Be introduced to two other leaders whose goals and challenges complement your own.
- Meet with your Executive Mastermind in a confidential (and convenient virtual) setting.
- Learn skills and strategies to coach each other effectively, for maximum benefit.
- Enjoy the support of an expert coach to ensure your masterminds are successful for the long term.
- Create the foundation for maintaining your Mastermind for as long as you like. (Many masterminds last for years!)

### **How does the Executive Mastermind work?**

We will launch your Mastermind in 3 easy steps.

#### **1. Introductory Call.**

You will have a 15-minute call with your coach to share your needs and interests, which will help ensure you are connected with leaders like you to get the most out of the experience.

#### **2. Executive Mastermind Meeting #1: Setting the Foundation.**

You will meet with your Mastermind members and your coach for your first one-hour conference call, in which you will get to know each other, share your hopes and aspirations for the Mastermind, and learn the Mastermind process.

#### **3. Executive Mastermind Meeting #2: Gaining Momentum.**

You will meet with your Mastermind members and your coach for a second one-hour conference call, in which you take turns "in the spotlight," sharing your most important needs and getting valuable coaching from the group – as well as insights from your coach.

By the end of your second meeting, your Executive Mastermind will have everything you need to continue meeting for as long as you find it useful – independently, at your own pace and convenience, with the availability of your facilitator and coach whenever you like.



Additional resources include:

- **Unlimited email access** to your facilitator and coach.
- **Templates, strategies, tools and resources** to ensure your Mastermind is successful.
- **Optional 1x1 coaching sessions or additional facilitated meetings** to supplement your Masterminds.

### **When do Executive Masterminds take place?**

Mastermind meetings are arranged to take place via conference call at the convenience of all of the members and their facilitator and coach.

### **Who will be my facilitator and coach?**

I will personally be facilitating a small number of Masterminds as my schedule allows – which I love to do and encourage you to join! However, several coaches and facilitators are available to ensure the best fit for your schedule and the needs of your Mastermind. We will work together to find the facilitator and coach that is right for you.

### **How much do Executive Masterminds cost?**

Corporate Executive Masterminds typically cost as much as \$1500 per month, but this introductory opportunity is being offered on a private, individual basis to a select group of leaders for \$795 per member. (That's almost **half** the cost!)

### **How do I register?**

The first step is simply to RSVP with a personal email to me ([Joelle.Jay@LRI.com](mailto:Joelle.Jay@LRI.com)) with a "yes!" You will then receive step-by-step instructions for registering, and we're on our way!

### **About Dr. Joelle Jay and the Executive Masterminds**

As an Executive Coach working in some of America's best-known companies, I have been facilitating high-level Executive Masterminds for corporations for over ten years. It continues to be one of the most cost-effective and efficient ways I have found to support leaders in creating and sustaining success. My clients tell me their Masterminds have lasted for years – forming strong connections among the members and generating results including promotions, increased profitability, and other measurements of personal success for both themselves and their companies. So few leaders in so few organizations offer Masterminds for leaders, I thought it was time to create a private version for individual leaders who want to invest in themselves.



### **What do previous Mastermind Members say about the experience?**

“The best thing about masterminds is that the members are there to help you solve your own problems – they hold the space for honest reflection, creativity, problem solving when asked and advising when they are farther along the path than you. It’s a completely safe environment, free of judgment, full of trust. You just don’t find that many places.”

R.S.

Chief Learning Officer  
Fortune 50 Company

“The list of benefits and the concrete results of my mastermind in my work would be list is WAY too long to list! Many of the things I am doing in my work today had their genesis in one of my mastermind meetings, or sprang from ideas that floated in from my friends in the mastermind.”

C.B.D.

Chief HR Officer  
Fortune 50 and Fortune Best Places to Work company

“Just sitting with my own problems and questions and issues was very stressful for me. In my mastermind, I have the benefit of someone else’s knowledge, experience, and perspective, which is different from my own.”

L.C.

CEO

Fortune 500 telecommunications company

“The nice thing about a mastermind is that we meet regularly. We made a commitment to each other. It’s long term relationship, so a great deal of trust and “back story” have already been established. We can be very efficient and make excellent use of our time, and it’s always time well-spent.”

- B.C.

Motivational Speaker, NSA, CSP

“As CEOs we may have a board, but they don’t usually give you the support we need and you can’t be vulnerable with them. The mastermind solves the problem of holding me accountable for the things I want to be held accountable for in a way that is supportive not punishing.”

- C.J.M.



One of Barron's Top 100 Financial Advisors  
Top 3 investment firm

"Meeting with my mastermind is easy and doesn't take much time, and yet I get support, questions that make me think, and new resources."

M.S.P.  
Executive Vice President  
National Executive Search Firm

"My mastermind pushes me to explore some things I might not have explored. It makes me realize how I can keep fine tuning things to make them better. It has helped me realize what help I need to get to my next level of success."

- C.M.  
Senior Vice President-Investments  
Financial Services Industry

**Please...Pass It On**

As you know, I'm sending this invitation to a small number of hand-selected leaders, but you may know others who would be interested in the opportunity. Please feel forward to forward this message and help it find its way to the leaders who are looking for the learning!

**Questions?**

Please email me directly with any questions you may have! Contact me at [joelle.jay@LRI.com](mailto:joelle.jay@LRI.com).

I look forward to hearing from you and look forward to the breakthroughs ahead!

